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For more than a decade, both loyal subscribers and journalistic peers have recognized **GOVERNING** for its superior editorial quality. What's more, there are very few magazines of similar size that have garnered the awards collected by **GOVERNING**.

NATIONAL MAGAZINE AWARD NOMINATIONS

- 2004 Columns & Commentary
- **2001** Reporting in the Public Interest
- 1999 Reporting in the Public Interest
- 1996 General Excellence (under 100,000 circulation)

FOLIO: MAGAZINE EDITORIAL EXCELLENCE AWARD

2002 – Recognizing its Government Performance Project issue on Grading the States

GOVERNING'S GOVERNMENT PERFORMANCE PROJECTS

The GPP has made headlines from coast to coast in newspapers, TV and radio. In addition, the 2004 GPP coverage received a prestigious \$10,000 journalism award from the National Institute for Health Care Management, Research and Education Foundation.

* The #1 Read and Re-Read **Source for Decision Makers**

44 mins. AVERAGE TIME SPENT WITH ISSUE

SOURCE: HARVEY COMMUNICATIONS STUDY, MAY 2006

Government Performance Projects

'05 Grading the States '04 Evaluating State Health Care **'03** Grading State Tax Systems **'02** Grading the Counties

STATE LEADERS TAKE CHARGE OF AGENDA AMID WASHINGTON GRIDLOCK. The Wall Street Journal

63% PICK UP EACH ISSUE 2 TO 4 TIMES

2.2ADDITIONAL READERS PER COPY

SOURCE: ERDOS & MORGAN GOVERNING SUBSCRIBER SURVEY, MAY 2005

45%

USE INFORMATION FROM THE MAGAZINE FOR BUSINESS DECISIONS

'01 Grading the States **'00** Grading the Cities '99 Grading the States